

● Presentation 2025



**Revenue
First**

Marketing Pitch Deck

Phone

+91 99455 31575

Website

www.revenuefirst.in

Address

GR Parkview , A- 402, Serenity Layout,
Sarjapur Road, Bengaluru - 560035



Your Growth Partner in Hotel Revenue & OTA Management

Our Mission

To empower hotels with the tools, insights, and support needed to achieve sustained revenue growth through strategic pricing, smart OTA management, and seamless technology integration.

Our Vision

To be South India's most trusted partner in revenue-first hospitality solutions—driven by data, powered by technology, and rooted in results.

Founded with a clear vision—to help hospitality businesses grow smarter—RevenueFirst is a revenue management and OTA optimization company dedicated to maximizing room sales and improving online visibility. With over 5 years of experience and a strong presence across 50+ properties in South India, we are trusted by independent hotels, resorts, serviced apartments, and homestays to deliver consistent, data-driven revenue growth.





What Sets Us Apart



Performance-First Approach:

We don't just manage systems—we manage outcomes. Everything we do is focused on boosting your occupancy, ADR, and RevPAR.

OTA Expertise:

From contracting to promotion strategy, we understand how OTAs work—and how to make them work for you.

Scalable Solutions:

Whether you're a boutique hotel or a multi-property brand, our services flex to meet your needs.

Transparent Reporting

We believe in complete visibility. You'll always know how your property is performing and where it can improve.

Hands-On Support

We're not just consultants—we're your extended team, always available for timely guidance and action



We Don't Just Manage Revenue.
We Engineer Growth.



Who We Are

RevenueFirst is not just a service provider—we are your strategic growth partner. Our team of revenue experts, analysts, and OTA specialists work as an extension of your operations team, ensuring that every room, every rate, and every platform is working toward one goal: maximum profitability.



Our Core Belief

Revenue is not a result. It's a strategy.

In a hyper-competitive hospitality landscape, visibility and pricing are everything. We combine sharp market intelligence, advanced pricing models, and hands-on OTA management to ensure your property doesn't just compete—it dominates.



What We Do Best

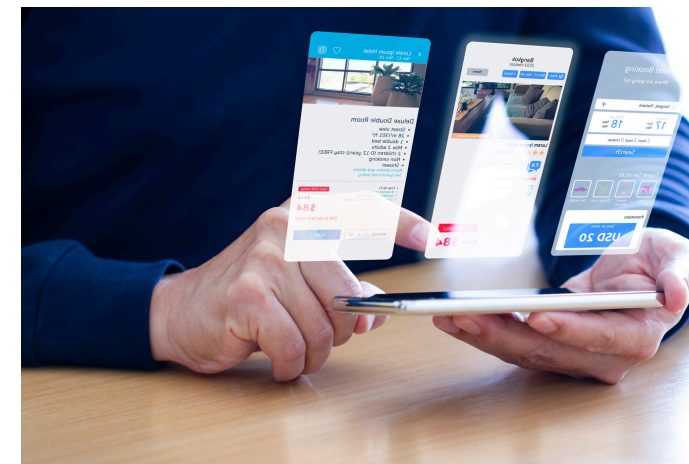


At RevenueFirst, we are redefining what hotel revenue management means in the digital age. With a sharp focus on room sales, OTA performance, and data-driven strategy, we help hospitality businesses unlock their full revenue potential—systematically, sustainably, and at scale.



Room Sales Acceleration

We turn underperforming inventory into high-yield assets through strategic pricing and targeted promotions.



Revenue Management Systems

Real-time dynamic pricing, forecast modeling, and inventory control tailored to your market and brand.



OTA Optimization

From onboarding to ranking boosts, our experts manage every aspect of your presence on platforms like Booking.com, Airbnb, MakeMyTrip, and Goibibo.

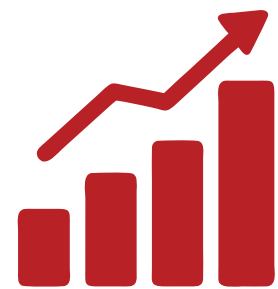


End-to-End Tech Integration

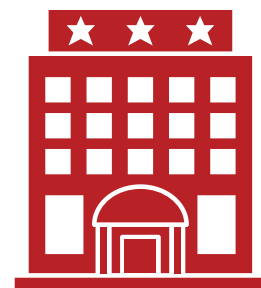
Channel managers, PMS, booking engines, and payment gateways—customized to streamline and scale your operations.



Our Impact



20–35% average
increase in online
room revenue



50+ active
property partnerships
across South India



5+ years
of deep category
expertise



Preferred **OTA & Tech Integrator** for
multiple hospitality
brands



Why Leading Hotels Trust Us

- **Performance-Driven Model:** We focus on what matters—revenue uplift, ROI, and measurable growth.
- **Total Transparency:** Real-time insights, clear reporting, and full visibility into performance.
- **Tailored Strategy:** No cookie-cutter solutions. Every property gets a roadmap built around its unique goals, challenges, and potential.
- **Full Stack Execution:** From strategy to execution, we own the results—so you can focus on your guests.

Our Services

● Revenue Management & Dynamic Pricing

● .Channel Manager Setup & Maintenance

● Photography & Visual Content

● OTA Contracting & Management

● Booking Engine & Website Integration

● Digital Marketing & Brand Visibility

● Branding

● Hotel PMS (Property Management System)



End-to-End Revenue Solutions for the Modern Hotel

At RevenueFirst, we don't offer generic services—we deliver strategic revenue transformation. Our suite of solutions is built to help hotels, resorts, serviced apartments, and homestays maximize room sales, dominate OTA performance, and optimize pricing with precision.

We manage the revenue engine of your property—so you can focus on delivering exceptional guest experiences.



Revenue Management & Dynamic Pricing

Unlock the True Value of Every Room, Every Day

We use market data, competitor benchmarking, demand forecasting, and pricing intelligence to build and execute a customized dynamic pricing strategy. The result? Increased occupancy, higher ADR, stronger RevPAR, and long-term profit growth.

What's Included:

- Daily rate optimization
- Forecasting & budgeting
- Rate plan structuring
- Seasonal & event-based pricing
- Real-time performance monitoring



OTA Contracting & Management

We Don't Just List You. We Position You to Win.

From OTA onboarding to ongoing account performance, we ensure your property is well-positioned, fully optimized, and consistently visible across all major online travel agencies.

What's Included:

- Strategic OTA selection & contracting
- Content, image & rate parity optimization
- Promotion planning & ranking enhancement
- Performance reporting & action plans
- Rate & inventory mapping across platforms

Our Services



Channel Manager Setup & Maintenance

Your One Dashboard for All OTAs

We integrate your inventory across platforms through a reliable and responsive channel manager, eliminating overbookings and manual updates while maximizing room availability.

Key Benefits:

- Real-time rate & inventory sync
- OTA rate parity control
- Centralized dashboard for easier operations
- Reduced errors, faster updates, better visibility



Hotel PMS (Property Management System)

Operational Clarity Meets Guest Satisfaction

We set up and maintain a cloud-based Hotel PMS to streamline your day-to-day operations—front desk, reservations, housekeeping, and more. Seamless integration with channel manager and booking engine ensures total control and efficiency.

Our Services



Booking Engine & Website Integration

Your One Dashboard for All OTAs

Drive More Direct Bookings, Reduce OTA Dependency
Our user-friendly, mobile-optimized booking engine integrates directly with your website, encouraging guests to book directly and helping you retain more of your revenue.

Included Features:

- Real-time availability & confirmation
- Secure payment gateway integration
- Mobile-first design
- Conversion-focused layout



Digital Marketing & Brand Visibility

Turn Traffic into Bookings

From search engine optimization to social media and paid ads, we build your hotel's digital presence so it reaches the right guests at the right time—with the right offer.

Services Offered:

- Google Ads & Meta Ads
- SEO for hotel websites
- Social media strategy & content
- Reputation management
- OTA content optimization

Have a question?

Over the past 5 years, we've built one of South India's most trusted and results-oriented revenue management firms—delivering measurable impact across 50+ properties, from boutique hotels and luxury resorts to serviced apartments and emerging hospitality brands.



Phone

+91 99455 31575

Email

www.revenuefirst.in

Website

www.revenuefirst.in

Address

GR Parkview , A- 402,
Serenity Layout, Sarjapur
Road, Bengaluru - 560035

Thank
You!



Revenue
First

Website

www.revenuefirst.in